

FOR IMMEDIATE RELEASE

**THE NATIONAL CHILDREN'S ORAL HEALTH FOUNDATION AND PREVISER
ANNOUNCE INITIATIVE TO REDUCE ORAL DISEASE AMONG DISADVANTAGED
POPULATIONS**

Charlotte, NC, July 10, 2007. The National Children's Oral Health Foundation (NCOHF), www.ncohf.org, and PreViser Corporation, www.previser.com, today announced a joint initiative to collaborate in an effort to improve the oral health of low income children nationwide. The NCOHF, whose non-profit mission is to eliminate oral disease, and promote overall health and well-being for economically disadvantaged children and PreViser Corporation, the international leader in evidence-based quantification of oral disease risk will cooperate in providing PreViser analytic services to affiliate clinics of the NCOHF. The intent of the initiative is to improve the targeting of care resources to those under-served children at greatest risk of disease based on analysis by PreViser technology.

NCOHF affiliate clinics provide care to low income children and under the announced initiative will use PreViser technology to assist in providing care most appropriate to a child's individual needs as determined by their objective PreViser risk scores.

To facilitate this process, PreViser Corporation has made a donation of \$1,200,000 in assessment technology that will be utilized by NCOHF clinics.

PreViser CEO Carl F. Loeb stated "We are pleased to be able to partner with an organization that is as dedicated to oral health as the NCOHF. There is a great deal of work to be done to improve both the access to, and the quality of care for economically disadvantaged children. Oral disease is not just about cavities, but involves general health concerns that can have a great deal of impact on the degree to which children develop into their potential. We hope this grant of our technology will help the NCOHF in achieving results in this important area of our nation's health."

Fern K. Ingber, President and CEO of the NCOHF, stated "We are so appreciative of PreViser's extraordinary leadership gift. What a wonderful and valuable asset for the members of our growing national Affiliate Network. This important contribution will enable NCOHF pediatric facilities to significantly enhance their ability to serve the critical oral health needs of our nation's most vulnerable children."

PreViser Corporation, based in the state of Washington, provides web-enabled diagnostic decision support tools for dentists and dental hygienists. The PreViser™ Oral Health Information Suite™ enables quick, accurate, reproducible and objective analysis of oral disease risk in an easy-to-understand format for the dental professional and the patient. To learn more about PreViser, visit www.previser.com.

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